

DOORS OPEN 5:00AM FRIDAY, NOVEMBER 27TH!

MODELL'S SPORTING GOODS®

**3 DAYS OF CRAZY PRICES!
FRIDAY THRU SUNDAY**

THIS PAGE: BLACK FRIDAY 5AM TO 1PM ONLY!

3 DAY DEALS INSIDE!

All Men's Nike Fleece

• Reg. \$35 - \$50 Each

NOW 17.50 - \$25!

LIMIT 4 PER CUSTOMER

50% OFF

Men's or Women's Nike Pro Thermal Cold Weather Mock Necks or Leggings

• Sizes S - XXL • Reg. \$50

NOW \$25!

LIMIT 4 PER CUSTOMER



Timberland
Men's 6" Classics

\$60 **save \$50**

• Padded Collar
Waterproof Boots
• Style #18094 & 19039 Only
• Reg. 109.99

Kids' 6" Classics

• Sizes 3 1/2 - 7 • Reg. 64.99
• Style# 10960 Only

LIMIT 2 PAIRS PER CUSTOMER

\$40 **save \$25**

MODELL'S COUPON

BLACK FRIDAY 5AM TO 1PM ONLY!

33% OFF
ANY ONE REGULAR PRICED TEAM APPAREL ITEM!



VALID 11/27/09 - 5AM TO 1PM ONLY! Offer cannot be combined with any other offer and is not valid on previously purchased merchandise or merchandise purchased for resale purposes. Offer applies to store stock only and excludes tennis balls, gift certificates, gift cards, Under Armour products, Nike Hero products (Air Force, Shox, Air Jordans & LE), Timberland Men's 6" Premium Boots, Skechers Shape-Ups, Reebok EasyTone, New Era On-Field Fitted headwear. Other restrictions may apply. Offer valid on in-store purchase only.

MODELL'S COUPON

BLACK FRIDAY 5AM TO 1PM ONLY!

33% OFF
ANY ONE REGULAR PRICED FOOTWEAR ITEM!



VALID 11/27/09 - 5AM TO 1PM ONLY! Offer cannot be combined with any other offer and is not valid on previously purchased merchandise or merchandise purchased for resale purposes. Offer applies to store stock only and excludes tennis balls, gift certificates, gift cards, Under Armour products, Nike Hero products (Air Force, Shox, Air Jordans & LE), Timberland Men's 6" Premium Boots, Skechers Shape-Ups, Reebok EasyTone, New Era On-Field Fitted headwear. Other restrictions may apply. Offer valid on in-store purchase only.

MODELL'S COUPON

BLACK FRIDAY 5AM TO 1PM ONLY!

33% OFF
ANY ONE REGULAR PRICED SPORTING GOODS ITEM!



VALID 11/27/09 - 5AM TO 1PM ONLY! Offer cannot be combined with any other offer and is not valid on previously purchased merchandise or merchandise purchased for resale purposes. Offer applies to store stock only and excludes tennis balls, gift certificates, gift cards, Under Armour products, Nike Hero products (Air Force, Shox, Air Jordans & LE), Timberland Men's 6" Premium Boots, Skechers Shape-Ups, Reebok EasyTone, New Era On-Field Fitted headwear. Other restrictions may apply. Offer valid on in-store purchase only.

MODELL'S
SPORTING GOODS

3 DAYS OF CRAZY PRICES



**Men's Full Zip
Wind Jackets,
1/4 Zip Pullovers
or Pants**

• Reg. 24.99 - 29.99

\$10
over 50% off



**Men's Sherpa or
Fleece Lined
Full Zip Hoods**

• MSRP 24.99 - 29.99

NOW 12.49 - 14.99!

**50%
OFF**



**All Men's
Smith's
Jeans**

Includes
Fleece Lined and
Flannel Lined Jeans!

\$10
reg. up to
24.99 each



FRIDAY THROUGH SUNDAY!

MODELL'S SPORTING GOODS



Men's Pullover Hood or Pants

• Sizes M - XXL
• Reg. \$35 - \$45

NOW 17.50 - 22.50!

50% OFF

LIMIT 4 PER CUSTOMER



Men's Arctic Fleece Jacket, Hood or Pants

• MSRP \$40

\$10

save \$30

LIMIT 4 PER CUSTOMER



save \$10 OFF

on the Original Coldgear®

LIMIT 4 PER CUSTOMER



Men's or Women's Coldgear® Mock Necks or Leggings

• Sizes S - XXL
• Reg. 49.99 **NOW 39.99!** BUY ONLINE# 3881535

Boys' Coldgear® Mock Necks

• Sizes S - XL
• Reg. 39.99 **NOW 29.99!** BUY ONLINE# 3881536

Men's Coldgear® Crew Necks

• Sizes S - XL
• Reg. 47.99 **NOW 37.99!** BUY ONLINE# 1737057

FRIDAY THROUGH SUNDAY!

MODELL'S
SPORTING GOODS



22⁴⁹
reg. 44.99

Perimeter
Men's wide width basketball shoe
Available in white



Mobey II
Men's Court shoe. Available in black
Available in wide widths

Reebok **CLASSIC**



Boost
Men's or Women's
Running Shoes

42⁴⁹
reg. 84.99

Sevra
Men's or women's
running shoe



24⁹⁹
reg. 49.99

adidas



**Supernova
Sequence**
Men's Running Shoes

49⁹⁹
reg. 99.99

50% OFF
**EVERY SHOE ON
THIS PAGE!**

T-Lite
Men's or Women's
training Shoes



24⁹⁹
reg. 49.99



408
Men's or women's
training shoe

24⁹⁹
reg. 49.99

**SMITH'S
AMERICAN**
Quality Footwear



Newport
Men's Waterproof
Premium Thinsulate Hiker

29⁹⁹
reg. 59.99

**SMITH'S
AMERICAN**
Quality Footwear



Reston
• Men's Insulated Welting Boot
• Medium & Wide Widths
• Also Available in Black

24⁹⁹
reg. 49.99



SKECHERS

Your Choice!
Blitzer or Coozy
Women's fashion fur boots

24⁹⁹
msrp 49.99

Rocket
Kids' Basketball
Shoes



CANDI

19⁹⁹
reg. 39.99

239
Women's
Running Shoes



AVA

19⁹⁹
msrp 39.99

LIMIT 2 PAIRS PER ITEM PER CUSTOMER

MODELL'S
SPORTING GOODS

3 DAYS OF CRAZY PRICES

EVERY MEN'S BASKETBALL SHOE ON SALE!



Hyperize
NOW 99.99!

Shox Vision
NOW 84.99!

Blue Chip II
NOW 64.99!

Pro Model
NOW 54.99!

Air Team Trust
NOW 47.99!

Floater OG
NOW 39.99!

Dual D Hoop
NOW 37.99!

\$25 OFF



These Men's Basketball Shoes
Reg. 79.99 - 124.99 **NOW 54.99 - 99.99!**

\$20 OFF



These Men's Basketball Shoes
Reg. 59.99 - 67.99 **NOW 39.99 - 47.99!**



Timberland

69.99
save \$20

Select Men's Timberland Classics
• Reg. 89.99

LIMIT 4 PAIRS PER CUSTOMER



SMITH'S
AMERICAN
Quality Footwear

33% OFF

All Smith's Boots & Hikers
• Men's, Women's or Kids'

• Reg. 24.99 - 59.99 **NOW 16.66 - 39.99!**

LIMIT 4 PAIRS PER CUSTOMER

MODELL'S COUPON

FRIDAY, 11/27/09 TO SUNDAY, 11/29 ONLY!

25% OFF ANY ONE
REGULAR PRICED FOOTWEAR ITEM!

VALID 11/27/09 - 11/29/09! Offer cannot be combined with any other offer and is not valid on previously purchased merchandise or merchandise purchased for resale purposes. Offer applies to store stock only and excludes tennis balls, gift certificates, gift cards, Under Armour products, Nike iHero products (Air Force, Shox, Air Jordans & LE), Timberland Men's 6" Premium Boots, Skechers Shape-Ups, Reebok EasyTone, New Era On-Field Fitted Headwear. Other restrictions may apply. Offer valid on in-store purchase only.

\$20 save

Select Men's or Women's Running Shoes
Reg. 71.99 - 84.99
NOW 51.99 - 64.99!



Air Max Run II

Air Max Turbulence+ 15

Air Viturin

New From SKECHERS Fitness Group Shape-ups



\$100

DESIGNED TO:
• PROMOTE WEIGHT LOSS
• TONE MUSCLES
• IMPROVE POSTURE
BUY ONLINE # 3904854

GET IN SHAPE WITHOUT SETTING FOOT IN A GYM.

SHAPE UP WHILE YOU WALK



Men's or Women's

Zetrablade

- Training Fit Liner for Support & Comfort
- 78MM 80A Wheels, ABEC 5 Bearings
- Adjustable 4 Position Brake
- MSRP \$150



\$50

save \$100

LIMIT 4 PAIRS PER CUSTOMER



Kids' Adjustable

Apex

- Speed Lace, Power Strap & Cuff Closure for Quick & Easy Fitting
- Adjustable Skate Expands up to 4 Sizes (1-4, 4-7)
- MSRP \$90



\$40

save \$50

LIMIT 4 PAIRS PER CUSTOMER



Kids' Cyclone or Glitter Heelys

- Reg. 49.99
- BUY ONLINE# 3881533



\$25

50% off

LIMIT 4 PAIRS PER CUSTOMER



Body Flex Dual Action Trainer

- An elliptical machine and an exercise bike all in one!
- Easy adjustable tension
- 2 way adjustable seat
- Electronics
- Reg. 199.99



99.99

50% off



Weight Bench

- Mid width incline/flat/decline bench
- Accommodates standard & Olympic bars
- Lat tower station • Preacher curl pad
- Leg extension/ leg curl
- Reg. 149.99



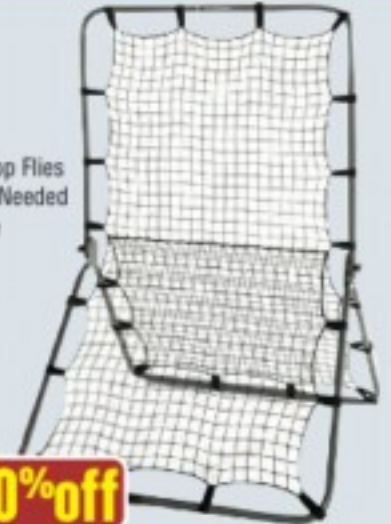
99.99

save \$50



Playback Elite

- Multiple Training Positions: Ground Balls, Line Drives, Pop Flies
- Speed Assembly, No Tools Needed
- 38" x 58" Rebound Surface
- Reg. 59.99



\$30

50% off

LIMIT 2 PER CUSTOMER

BUY ONLINE# 2859408

Lacrosse Mini Goal Set

- Durable 3' x 3' PVC Goal with Sleeve Net
- 2 Fiddle Sticks
- 1 Mini Goalie Stick
- Softball
- Instruction Game Book & Key Rules
- Reg. \$50



\$25

50% off

LIMIT 2 PER CUSTOMER



FREE
40LB. DUMBBELL SET



a \$30 value with Purchase of 49.99 100lb Vinyl Barbell Set
• Reg. 79.99 save \$30

LIMIT 1 OFFER PER CUSTOMER

FRIDAY THROUGH SUNDAY!

MODELL'S SPORTING GOODS

Reebok THE MOVEMENT OUTLET

Men's NFL Tees

Teams & styles vary by store
• Reg. 19.99

\$10 50% off

Kids' NFL Tees

• Reg. 15.99

\$8 50% off

LIMIT 4 PER CUSTOMER



\$6

McFarlane Jeter & Rodriguez 2 Pack Figurines

• Reg. 24.99

LIMIT 4 PER CUSTOMER



\$15

New York Yankees World Series DVD

• Reg. 19.99

Available in Blu-ray Disc

• Reg. 29.99 **NOW \$25**

Reebok THE MOVEMENT OUTLET

Heavyweight Kids' Parka

• 100% Nylon Jacket with Nylon Corded Piping • Fleece Lining with Quilted Pattern • 4-oz. Poly Fill
• Tackle Twill Applique with Embroidery
• Reg. \$60

\$30 50% off

LIMIT 4 PER CUSTOMER



Comfy Throw

the Officially Licensed NFL or MLB Blanket with Sleeves by Northwest

• Reg. 24.99

BUY ONLINE# 3904885

\$15 LOWEST PRICE EVER!

LIMIT 4 PER CUSTOMER



ALL BASEBALL EQUIPMENT - 3 DAYS ONLY!

25% OFF

FRIDAY THRU SUNDAY ONLY!



*EXCLUDES CLEATS AND TEAM APPAREL



MODELL'S COUPON

FRIDAY, 11/27/09 TO SUNDAY, 11/29 ONLY!

25% OFF ANY ONE

REGULAR PRICED SPORTING GOODS ITEM!

VALID 11/27/09 - 11/29/09! Offer cannot be combined with any other offer and is not valid on previously purchased merchandise or merchandise purchased for resale purposes. Offer applies to store stock only and excludes tennis balls, gift certificates, gift cards, Under Armour products, Nike Hens products (Air Force, Shox, Air Jordans & LE), Timberland Men's 6" Premium Boots, Skechers Shape-Ups, Reebok EasyTone, New Era On-Field Fitted headwear. Other restrictions may apply. Offer valid on in-store purchase only.

DOORS OPEN 5:00AM FRIDAY, NOVEMBER 27TH!

MODELL'S SPORTING GOODS[®]

**3 DAYS OF CRAZY PRICES!
FRIDAY THRU SUNDAY**

THIS PAGE: BLACK FRIDAY 5AM TO 1PM ONLY!

3 DAY DEALS INSIDE!

AS SEEN ON TV



FREE
PUSH UP PRO



a \$40 value with Purchase of 39.99 Iron Gym Xtreme

LIMIT 1 OFFER PER CUSTOMER

EVERLAST

FREE
80LB HEAVY BAG KIT

a \$100 value with Purchase of 99.99 Heavy Bag Stand

- Reg. 119.99 save \$20
- Holds up to a 100 lb.
- Includes platform & swivel

BUY ONLINE# 2915731 & 3367751

LIMIT 1 OFFER PER CUSTOMER



Columbia Sportswear Company

Men's Thermal Hooded Winter Jackets



39⁹⁹
msrp. \$80
50% off

LIMIT 4 PER CUSTOMER



Men's Name & Number Team Tees

- If purchased separately, up to 19.99 each
- Players vary by store

2\$ for 30
LOWEST PRICE EVER!

2 for \$25
LIMIT 4 PER CUSTOMER



ALL ITEMS, COLORS, PLAYERS & STYLES MAY VARY BY STORE.

MANHATTAN	
150 Broadway	(212) 227-0560
51 East 42nd Street	(212) 661-4242
1535 3rd Ave. & 86th Street	(212) 996-3800
606 West 181st Street	(212) 568-3000
607 6th Ave. & 10th Street	(212) 989-1110
HARLEM 300 West 125th Street	(212) 280-9100
HERALD CENTER 1293 Broadway & 34th Street	(212) 244-4544
TIMES SQUARE 234 West 42nd Street	(212) 764-7030
55 Chambers Street	(212) 732-8484
BRONX	
31 East Fordham Road	(718) 295-7800
2929 3rd Avenue	(718) 993-1844
945 White Plains Road	(718) 829-7800
NEWLY EXPANDED & RENOVATED!	
Bay Plaza Shopping Center • 2228 Bartow Avenue	(718) 329-2500

BROOKLYN	
4 Graham Avenue	(718) 782-5309
2101 Church Avenue	(718) 783-4913
140 Flatbush Avenue	(718) 399-6700
531 86th Street & 5th Avenue	(718) 745-7900
89-50 Bay Parkway	(718) 373-1955
STARBUCKS PLAZA 1000 Penn Avenue	(718) 345-9300
360 Fulton Street	(718) 855-1921
464 Fulton Street	(718) 596-6005
KINGS PLAZA 5142 Flatbush Avenue	(718) 258-9300
STATEN ISLAND	
HYLAN PLAZA 2600 Hylan Boulevard	(718) 980-1300
WEST SHORE PLAZA 1801-B South Avenue	(718) 698-8900
NOW OPEN	
SOUTH SHORE COMMONS 2965 Veterans Road West	(718) 356-7770

QUEENS	
ASTORIA 30-88 Steinway Street	(718) 956-4526
COLLEGE POINT 139-17 20th Avenue	(718) 762-8005
DOUGLSTON PLAZA 242-82 61st Avenue	(718) 428-9200
ELMHURST Queens Center • 90-15 Queens Boulevard	(718) 271-8100
FLUSHING 39-12 Main Street	(718) 539-6100
JACKSON HEIGHTS 30-50 77th Street	(718) 565-1600
JAMAICA 163-40 Jamaica Avenue	(718) 297-4402
OZONE PARK 94-11 Rockaway Boulevard	(718) 322-3911
ROSEDALE Five Town Shopping Center • Rockaway Boulevard	(516) 569-8880

CONNECTICUT	
BRIDGEPORT Shoppers Fair Plaza • 148 Boston Avenue	(203) 334-4442
HAMDEN Marketplace at Hamden • 2335 Dixwell Avenue	(203) 230-2261
MANCHESTER The Plaza at Buckland Hills • 11488 Pleasant Valley Road	(860) 648-1110
MILFORD 1365 Boston Post Road	(203) 878-7977
NEWINGTON 3067 Berlin Turnpike	(860) 667-1462
STAMFORD Ridgeway Center • 2113 Summer St, 2nd Fl	(203) 353-8700
WATERBURY 835 Wolcott Street	(203) 591-9404

For the location nearest you, call: 1-800-ASK-MODELLS

Not responsible for typographical errors • No rain checks • Store stock only